

Rep Order# 6844804
Ver# 3
Status Revised
EC'd Yes

Traffic Order#

Printed: 08/28/2012 8:02 AM
Last Received: 08/27/2012 11:41 AM
Showing Buylines: All Rep & Sta Revised Lines

1 of 2

Station WAVY-TV NORFOLK, VA.
Advertiser () PRIORITIES USA ACTI
Product PRIORITIES USA
Estimate# 1560
Buyer CASEY BESSETTE
Phone#
Fax#

Agency () MUNDY KATOWITZ MEDIA INC
1322 G. STREET SE
WASHINGTON, DC 20003
Agency C/P1/P2/E 321/340/1560
Flight Dates 09/11/2012 - 09/17/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

CLIENT: PRIORITIES USA ACTION SC=*

--- REMARKS ---

VER 3 ISSUED TO REV PRGM LN 31
PLS CONFIRM ASAP
THANKS ANJIE FOR ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	*31	SU	12A-1A	LEVERAGE	:30	\$150.00	09/16-09/16	1	1	1	\$150.00	
<div> <div>Buyline Comment: REVISE PRGM</div> <div>Sales Remark: V3 REVISE PRGM</div> <div>V3 Program Name Change, Comment Changed</div> </div>												

---REPORT TOTALS---

Report Totals: 1 / \$150.00

---SALES MONTHLY TOTALS---

Sep 12: 31 / \$18,950.00
Sales Totals: 31 / \$18,950.00
Station Totals: 31 / \$18,950.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$57,424	CATV 0%	WAVY 33%	WGNT 6%	WPXV 0%	WTKR 23%
		WTVZ 4%	WVBT 8%	WVEC 26%		

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books JUL11, EJUL12

Demos RA35+

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--- CREDIT RISK ---
CASH IN ADVANCE